



International Symposium on Emergency Department Information Systems

Vendor Agenda

Thursday, November 11

6:00 am	Exhibitor Setup Begins
12:00 pm	Exhibitor Registration

Friday, November 12

12:00 am – 12:00 pm	Exhibitor Set-up Continues
8:00 am – 12:00 pm	Program Welcome and Educational Sessions Begin
12:00 – 4:00 pm	Exhibit Hall Open*

Saturday, November 13

8:00 am – 1:30 pm	Educational Sessions
12:00 – 4:00 pm	Exhibit Hall Open*

Sunday, November 14

8:00 – 10:45 am	Educational Sessions
10:45 am – 12:30 pm	Exhibit Hall Open*
1:00 – 5:00 pm	Exhibit Hall Dismantles

Monday, November 15

8:00 – 11:30 am	Educational Sessions
11:30 am	Symposium Adjourns

*Exhibit Hall hours are subject to change

Sponsorship Opportunities

All sponsorships include one complimentary in-line booth, based on availability when payment is received.

- Reduced pricing on all sponsorships
- 2007 pricing on exhibit space
- All sponsorships will receive recognition in on-site signage and in the on-site program

Symposium Backpack

This convenient backpack is sure to be a hit with attendees. The isEDIS logo will be prominently displayed on the bag, and your company will receive recognition on-site and in the on-site program. **Cost: \$4,500**

Padfolio

A padfolio with multiple pockets and a full-sized writing tablet. The isEDIS logo, will appear on the front of this useful tool, and your company will receive recognition on-site and in the on-site program. **Cost: \$3,000**

Neck Wallet

A neck wallet with front pocket imprint features two zippered pockets to secure valuables. **Cost: \$3,500**

Best Practice Talks

First come, first served. Limited number of slots available. **Cost: \$0**

On-site Program Book Advertising Opportunities

The four-color, 8 1/2" x 11" on-site program book will include a complete conference agenda, faculty listings, and exhibitor product descriptions.

Inside Front Cover	\$800
Full Page	\$500
Back Cover	\$1,500
Half Page	\$300
Inside Back Cover	\$700

November 12-15, 2010, Hilton Miami Downtown, Miami, FL

Contact Debi Stafford at dstafford@pamedsoc.org

777 East Park Drive, PO Box 8820, Harrisburg, PA 17105-8820



International Symposium on Emergency Department Information Systems

Hotel

Hilton Miami Downtown

1601 Biscayne Blvd, Miami, Florida, 33132
Tel: 305-374-0000, Fax: 305-714-3811

The Hilton Miami Downtown is located downtown in the Performing Arts District, 5 miles from Miami International Airport. The hotel is in the middle of shopping, many attractions and the Port of Miami. Many rooms have spectacular views of Biscayne Bay.

Guests can enjoy the rooftop pool with views of Miami, complimentary use of the business center and exercising in the new Fitness by Precor® exercise facility.



Guest Rooms

The hotel has just completed a multi-million dollar renovation of all 527 guestrooms including 58 suites that overlook Biscayne Bay and the downtown

skyline. Rooms are tastefully decorated and offer a variety of views. For a small additional fee, many of the rooms offer stunning views through ceiling to floor windows of downtown Miami, Biscayne Bay and the Port of Miami. These views are especially amazing at night.

Getting Around

The hotel has the easiest access to all points downtown, including the Port of Miami. The Hilton Miami Downtown Florida hotel is connected to the Metro Mover, a complimentary light rail service that takes guests to several restaurants and shopping

areas downtown, including Bayside Marketplace. Our hotel is ten minutes from the most amazing world-class beaches and only five minutes from the Port of Miami, known as the cruise capital of the world, where ships depart daily. The Hilton Miami Downtown Florida hotel is the premier full-service hotel located in the downtown's performing arts district and a preferred choice for business, leisure and convention guests. Just minutes away from:

- South Beach
- Arsht Center for the Performing Arts
- American Airlines Arena - Home of the Miami Heat
- Coconut Grove and the famous Miracle Mile
- Dolphin Stadium— Home to the Miami Dolphins and Florida Marlins
- Miami Beach
- Miami International Airport
- Miami Seaquarium
- Port of Miami



To make your reservations, contact the Hilton Miami Downtown: 1-800-HILTONS. Don't forget to mention that you're with the EDIS Symposium to get the discounted rate of \$159 Single/Double plus taxes **(prior to October 22)**.

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Floor Plan and Booth Information

Each inline booth is 10' x 10' and includes an 8' high backdrape, 3' high side drupe dividers, and one 7" x 44" identification sign. The exhibit hall is carpeted. Island booths (#101, 107 & 301) are 20' x 20', will have no backdrapes or dividers and may not block surrounding booths.

See next page for the **floor plan**.

Company Representatives

A company representative is defined as a person employed by the vendor at the time of the symposium. Company representatives issued a name badge may attend most educational sessions. **Any company representative presenting on a panel or live charting demo must be included on the exhibitor badge request form.**

Complimentary Company Representatives

- A single booth contract is entitled to four (4) complimentary company representatives.
- A double booth contract is entitled to six (6) complimentary company representatives.
- A contract for three or more booths is entitled to nine (9) complimentary company representatives.



Additional Company Representatives

Any company with an exhibit contract may purchase badges for up to four (4) additional company representatives at \$150 each.

Exhibit Hours

Company representative access to the Exhibit Hall is restricted to the posted exhibit hours and 1/2 hour before the exhibit hall opens.

Private demonstrations scheduled by vendors in the Exhibit Hall are prohibited.

Exhibitor-sponsored product demonstrations or events at the Hilton Miami Downtown outside the Exhibit Hall may not be scheduled when educational sessions are in progress and are **subject to approval by PaACEP management.**

Security

Round-the-clock unarmed security will be provided for the Exhibit Hall beginning at Noon on Friday, November 12 through 1:00 pm on Sunday, November 14.



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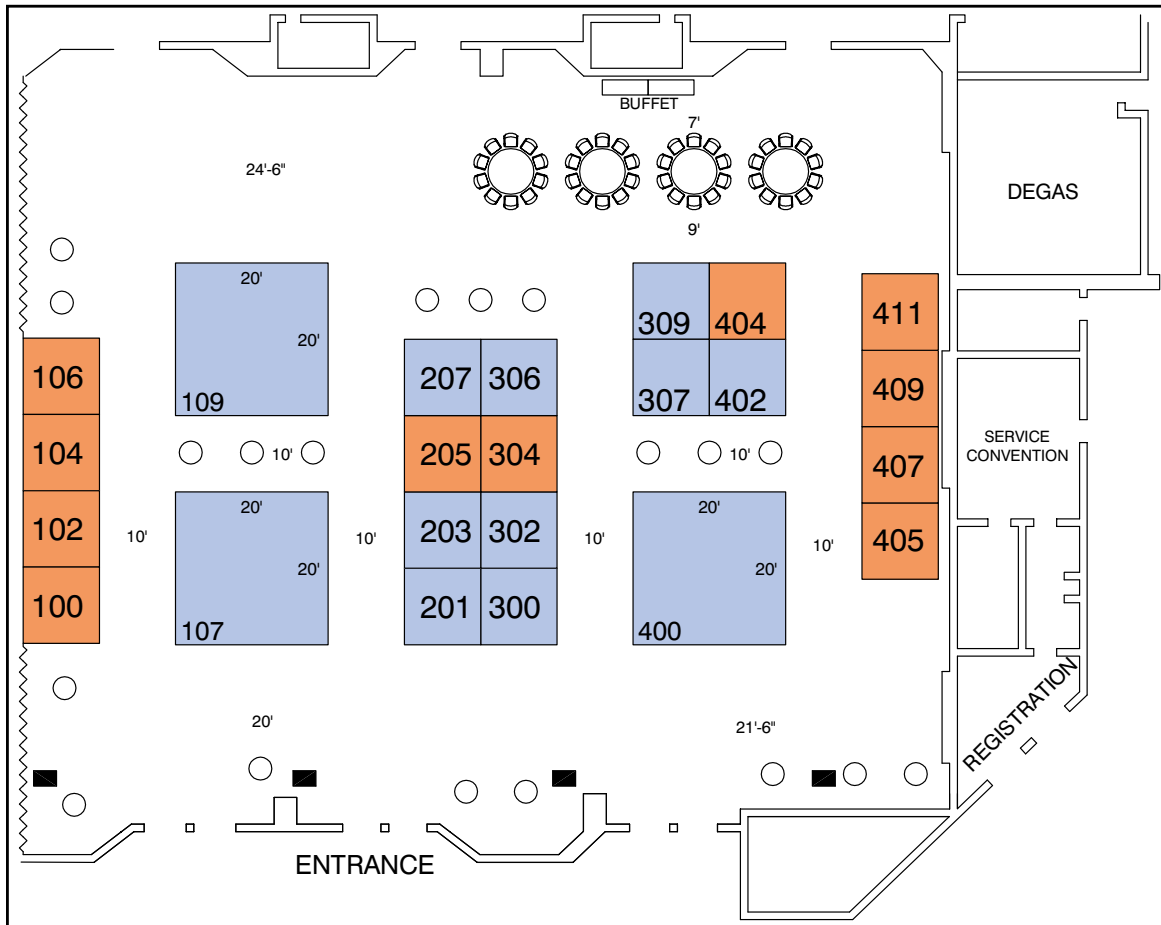
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International Symposium on Emergency Department Information Systems

Floor Plan



*Not Available *Available

Exhibit Fees

Island Booth #107, 109, and 400	\$5,000	Booths #100-106 and #405-411	
Booths #201-309, 402, 404		Single Booth	\$1,350
Single Booth	\$1,500	Two In-Line Booths	\$2,200
Two In-Line Booths	\$2,500	Three In-Line Booths	\$3,200
Three In-Line Booths	\$3,500	Four In-Line Booths	\$4,000
Four In-Line Booths	\$4,500		

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Exhibit Rules and Regulations

Special Notice. For your own protection, please be sure to read the Exhibitor rules and regulations outlined below. It is important to review these terms and conditions, as well as any general information, with your on-site booth personnel.



1. Acceptance of Application. Applications for exhibit space are subject to review to decide suitability for the conference and to ensure conformity with conference standards. PaACEP Exhibit Management reserves the right to cancel or refuse rental to any person or company whose conduct or display of goods is, in the opinion of PaACEP Exhibit Management, incompatible with the general character and objectives of the EDIS Symposium.

2. Audiovisual Components of Exhibits. Audiovisual equipment, as part of a display, is acceptable; however, sound equipment must be regulated so as not to disturb neighboring Exhibitors. In addition, spectators at exhibits may not obstruct aisles or interfere with accessibility to other exhibits. PaACEP Exhibit Management reserves the right to decide when sound levels from audiovisual or sound equipment constitute interference with others or become unacceptable. In such cases, sound levels will be reduced or the equipment will be removed at the Exhibitor's expense.

2a. Music Licensing. Exhibitor shall not violate any copyright, trademark, or other similar intellectual property laws and shall comply with all copyright restrictions including, but not limited to, any license PaACEP may obtain or any other laws and restrictions with respect to the use or performance of music. Exhibitor further represents and warrants that it shall obtain any additional license or grant of authority required under the copyright laws and present PaACEP with a copy of such license or grant no less than thirty (30) days prior to the start of the exposition.

3. Exhibit Booth Standards. Each exhibit booth will have an 8' high back draped wall and 36" high draped side rails. In standard booths, all display material is restricted to a maximum height of 42" except the back wall of the display, which is limited to 8' in height (including signs) and a depth of 36". No exhibit will be permitted to span an aisle by ceiling or floor covering. The Exhibit Hall is fully carpeted. Any trash or debris scattered into the booth from the installation of any exhibit is the Exhibitor's responsibility to clean. Exposed or unfinished sides and/or exhibit backgrounds must be draped to present an attractive appearance. PaACEP will have full discretion and authority over the placing, arrangements, and appearance of all items displayed by Exhibitor, and may require the replacing, rearrangement, or redecorating of any item or any booth at the cost of Exhibitor. The exhibits will be inspected during the set up time, and the contractor, with the approval of PaACEP Exhibit Management, will provide any finishing or alterations deemed necessary and submit the charges to the Exhibitor.

4. Forfeiture. If an Exhibitor or its representatives do not follow the rules and regulations set by PaACEP Exhibit Management, the Exhibitor shall forfeit the amount paid for space rental, regardless of whether the exhibit space is subsequently leased.

5. General Conduct. No exhibits will be permitted that interfere with the use of other exhibits or impede access to them or impede the free use of the aisle. Attention getting devices in the form of live/mechanical entertainment or amusement are strictly prohibited. Booth personnel, including demonstrators, receptionists, and models, are required to confine their activities within the booth space. Apart from the specific display space for which an Exhibitor has contracted with PaACEP Exhibit Management, no part of the exhibit hall and its grounds may be used by any organization other than PaACEP for display purposes of any kind. Representatives, models, and employees of Exhibitors will be modestly attired to maintain the professional and businesslike climate of the EDIS Symposium.

6. Booth Representatives. Booth representatives shall be restricted to Exhibitor's employees, agents and authorized representatives. Booth representatives shall wear badges furnished by PaACEP at all times. PaACEP may limit the number of booth representatives at any time. All booths must be ad-

equately staffed by the Exhibitor during all open exhibit hall hours.

7. Payment and Cancellation Policies.

The application and contract for exhibit space must be accompanied by a non-refundable deposit of 50% of the booth fee. No application will be processed, or booth space reserved, without this deposit. The remainder of the balance is due on or before September 10, 2010. Booth space not paid in full by September 10, 2010 may be reassigned at the discretion of PaACEP. If a balance is due at the beginning of the show, the Exhibitor will not be permitted on the exhibit floor. There will be a \$100.00 service charge for any returned check. Exhibitors may cancel booth space by submitting a letter to PaACEP Meeting Manager, 777 East Park Drive, P.O. Box 8820, Harrisburg, PA 17105-8820, or by email to dstafford@pamedsorg.

The following cancellation policy is in effect. If the Exhibitor cancels space within 30 days of receipt of contract, Exhibitor shall pay a cancellation fee equal to 50% of cancelled exhibit space rental fee. If written notice of cancellation is received after 30 days, Exhibitor shall pay a cancellation fee equal to 100% of total contract amount.

8. Reassignment of Space. Exhibit space not occupied at the opening of the show may be reassigned by PaACEP Exhibit Management to another Exhibitor without refund of the rental paid.

9. Solicitation. Distribution of product or service literature may be made only within the booth space assigned to the Exhibitor presenting such material. Any firm or organization not assigned space in the exhibit hall will not be permitted to solicit business within the The Hilton Miami Downtown. The purpose of the technical/commercial exhibits is to further the education of meeting attendees through product and service displays and demonstrations. Direct selling (including credit cards) is not allowed; however, order taking is permitted within the confinement of the exhibit booth, if business is conducted in a manner consistent with the professional nature of the exhibits. Private events sponsored at the The Hilton Miami Downtown by exhibiting companies must receive written consent from PaACEP exhibit management.

10. Staffing and Exhibitor Access. Badges will be required for entry into the exhibit hall at all times. Badges are not transferable and will be confiscated if worn by other than the person to whom it is issued. Exhibits must be staffed during the open hours of the exposition. Private demonstrations are not permitted in the exhibit hall outside of the exhibit hall hours. Dismantling or removing any exhibits or materials before the official closing of the exposition is prohibited.

11. Subletting. Exhibitors may not assign, sublet or share their exhibit space with another business or firm unless approval has been obtained in writing from PaACEP. Exhibitors must show goods or services manufactured or dealt in by them in the regular course of business. Should an article of a non-exhibiting firm be required for operation or demonstration in an Exhibitor's display, identification of such article shall be limited to the usual and regular nameplate, imprint or trademark under which same is sold in the general course of business.

12. No Smoking. There will be a strict no smoking policy in the exhibit hall for the symposium.

13. Fire Prevention Regulations. The Fire Marshall in charge of Miami reserves the right to make any final decisions regarding fire prevention regulations. All aisles, corridors, exit areas and stairways must be maintained at their required width at all times that the exhibition is open. No obstructions

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Exhibit Rules and Regulations continued from page 5

will be allowed to protrude into the aisles. Each Exhibitor is charged with knowledge of all laws, ordinances and regulations pertaining to health, fire prevention and public safety while participating in this exhibition. Compliance with all such laws is mandatory for all Exhibitors and the sole responsibility is that of the Exhibitor

14. Security. Although security service will be furnished, neither PaACEP show management, the security contractor, nor the Facility can or will be responsible for damage to, loss, or theft of property belonging to any Exhibitor, their agents, employees, business invitees, visitors or guest. Exhibitors are to carry their own insurance.

15. Liability. Each party involved in the exposition agrees to be responsible for any claims arising out of its own negligence or that of its employee or agents. All parties have a responsibility, and are required to maintain adequate insurance coverage against injuries to persons, damage to or loss of property, and any inability to meet their obligations as set forth in this prospectus.

All property of the Exhibitor is understood to remain under its custody and control in transit to and from or within the confines of the Facility. PaACEP, Show Management and the Facility do not maintain insurance covering Exhibitor's property. Exhibitor shall carry Comprehensive General Liability coverage, including premises, operations and contractual liability coverage of at least \$500,000 for Personal Injury Liability and \$500,000 for Property Damage Liability and statutory Worker's Compensation insurance in full compliance with all federal and state laws and covering all of Exhibitor's employees with coverage of at least \$100,000 per injury. Certificates of insurance shall be furnished if requested by PaACEP Show Management.

PaACEP will bear no liability for personal injuries, whether suffered by an Exhibitor, its employees, its contractors, agents, or business invitees. PaACEP will also assume no liability for loss or damage to the property of an Exhibitor, its employees, its contractors, agents, or business invitees, regardless of the cause, unless such injury or damage results from, or is caused by, the negligence or wrongful acts of PaACEP. PaACEP will use its best effort to provide the services of a protective agency during the period of the show, but shall have no liability to Exhibitor arising from the performance of such duties by said agency. Exhibitor agrees that the provision of such services constitutes adequate discharge of all obligations of PaACEP to supervise and protect Exhibitor's property within the exhibition. Exhibitors may furnish additional guards at their own cost and expense, with the prior approval of PaACEP.



Each Exhibitor, in making application for space, agrees to protect, indemnify, and hold harmless PaACEP from any and all claims, liability, damages, or expenses (including attorney's fees) asserted against them or incurred by them as a result of, or in connection with, any loss of or damage to property, or injury to persons resulting from, arising out of, or in any way connected with the negligence or wrongful acts of the Exhibitor or its agents, servants, or employees.

PaACEP shall in no event be liable to an Exhibitor for any lost business opportunities or for any other type of direct or consequential damages alleged to be due from a breach of contract. It is understood and agreed that the sole liability of PaACEP to the Exhibitor for any breach of this contract shall be for the refund of all amounts directly paid by the Exhibitor pursuant to this contract, as an exclusive remedy.

16. Force Majeure. In the event that the performance by PaACEP or the Facility or any part of the exhibit area thereof is unavailable whether for the entire event, or a portion of the event, as a result of fire, flood, tempest, inclement weather, or other such cause or as a result of governmental intervention, malicious damage, acts of God, war, strike, lock-out, labor

dispute, threat of terrorism, riot, curtailment of transportation, or other cause or agency over which PaACEP has no control, or should PaACEP decide that because of any such cause that it is necessary to cancel, postpone or re-site the event, or reduce the move-in and installation time, show time or move-out time, PaACEP shall not be liable to refund, indemnify, or reimburse the Exhibitor in respect of any fees paid, damage or loss, direct or indirect, arising as a result thereof. It is understood that the attendees of this meeting are emergency physicians and should they be called upon for disaster relief, this meeting may be postponed or cancelled without penalty.

17. Damage to Property. The Exhibitor is liable for any damage caused to building floors, walls or columns, or to standard booth equipment, or to other Exhibitors' property. The Exhibitor may not mar, tack, make holes, and apply paint, lacquer, adhesives or other coating to building columns and floors or to standard booth equipment.

18. Violation of Rules and Regulations. Violation of any of these regulations by the Exhibitor, employees, or agents shall annul the right to occupy space, and such Exhibitor will forfeit to PaACEP Exhibit Management all money that may have been paid. PaACEP Exhibit Management may re enter and take possession of the space and remove all persons and goods at the Exhibitor's expense. Any damages incurred by PaACEP Exhibit Management to the exhibit will be the responsibility of the Exhibitor. The Exhibitor expressly waives the service of written notice to re enter and terminate. These rules and regulations become a part of the contract between the Exhibitor and the Pa Chapter, American College of Emergency Physicians. They have been formulated for the best interests of the Exhibitors. Management respectfully asks the full cooperation of the Exhibitors in their observance. All points not covered are subject to the decision of PaACEP Exhibit Management.

19. Facility Rules. Exhibitor shall strictly comply with all conditions imposed by the The Hilton Miami Downtown in its contract with PaACEP and with the rules and regulations of the Facility.

20. Disability Provisions. Exhibitor represents and warrants (i) that its exhibit will be accessible to the full extent required by law; (ii) that its exhibit will comply with the Americans with Disabilities Act ("ADA") and with any regulations implemented by the ADA; and (iii) that it shall indemnify and hold PaACEP harmless from and against any and all claims and expenses, including attorneys' fees and litigation expenses, that may be incurred by or asserted against PaACEP, its officers, directors, agents or employees on the basis of the Exhibitor's breach of this paragraph or non-compliance with any of the provisions of the ADA.

21. Amendments. Any and all matters not specifically covered herein and in the Exhibitor Service Manual are subject to the decision of PaACEP. PaACEP shall have the full power to interpret, amend and enforce these Exhibit Rules and Regulations, provided any amendments, when made, are brought to the notice of Exhibitors. Each Exhibitor, for itself and its employees agrees to abide by the foregoing Exhibit Rules and Regulations and by any amendments or additions thereto in conformance with the preceding sentence.

22. Default. If Exhibitor defaults in any of its obligations under this contract or violates any of its obligations or covenants under this contract, PaACEP may, in addition to any other remedies provided for herein or otherwise available to PaACEP, without notice terminate this agreement and retain all monies received as liquidated damages. Management may thereupon direct the Exhibitor forthwith to remove its employees, agents and representatives, and all of its articles of merchandise and other personal property from the space contracted.



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Exhibit Contract

This registration will become a binding contract with the Pennsylvania Chapter, American College of Emergency Physicians (PaACEP), and is based on the official Exhibit Rules and Regulations as set forth in this prospectus. Retain a copy of this form for your files.

The information in this section will be printed in the official on-site program.

Company/Organization _____

Address _____

City _____ State _____ Zip _____

Telephone (Company's main number) _____

Fax Number _____ Website _____

Name of Contact _____

Title _____

Telephone (if different from above) _____

Email Address _____

(required for confirmation and symposium updates)

Product Information

Please check the category(s) that best describes your company's products/services.

- Billing System
- Referral
- Reference
- Scheduling System
- Charting System
- CQI System
- Consulting Services
- Tracking System
- Educational
- Integrated System
- Hardware
- Other (Please specify) _____

PowerPoint Web Ad (one-slide)

Complimentary with Exhibit Contract

- Have a PowerPoint Ad posted on the isEDIS website

New for 2010:

Live Charting Demo—New and Improved!*

- Yes, I want to participate in a Live Charting Demonstration.
- No thanks.

Best Practice Talks—Preferred Topics/Speakers*

*Further information and new guidelines about both options will be sent to interested companies

Exhibit Product Description

- Please attach a description of your product or service (limited to 50 words or less). This information will be included in the official on-site program. There is no guarantee that information received after September 10, 2010, will appear in the program book.

continued

For Office Use Only

Date Contract Received: _____

Payment Received: 1) _____ 2) _____

Booth Number(s): _____

International Symposium on Emergency Department Information Systems**Exhibit Fees (please check one)** **Island Booth #107, 109 and 400** \$5,000**Booths #201-309 and 402, 404** Single Booth \$1,500 Two In-Line Booths \$2,500 Three In-Line Booths \$3,500 Four In-Line Booths \$4,500**Booths #100-106 and 405-411** Single Booth \$1,350 Two In-Line Booths \$2,200 Three In-Line Booths \$3,200 Four In-Line Booths \$4,000

No more than 4 in-line booths can be reserved prior to 9/9/10.

Sponsor Booths

(any available location, except Premium Island and Island Booths)

 One booth No Charge Two In-Line Booths \$1,400 Three In-Line Booths \$2,500 Four In-Line Booths \$3,500**Booth choices (refer to floor plan)**1st _____2nd _____3rd _____4th _____We wish to avoid having our exhibit located next to or opposite
the following company(s). PaACEP will attempt, but cannot
guarantee, to meet all requests.
_____**Sponsorships** Backpacks \$4,500 Padfolios \$3,000 Neck Wallets \$3,500**Total Sponsorship Fees Due** \$ _____**On-site Program Book Advertising** Inside Front Cover \$800 Back Cover \$1,500 Inside Back Cover \$700 Full Page \$500 Half Page \$300**Total Advertising Fees Due** \$ _____**Attendee Registration List*** Pre-Conference List \$150 Post-Conference List \$150 Both Lists \$250

*One-time use only.

Total Registration List Fees Due \$ _____**Booth Fees** \$ _____**Total Sponsorship Fee** \$ _____**Total Advertising Fee** \$ _____**Total Amount Due** \$ _____**Payment**

PaACEP Tax ID #23-7147409

Minimum 50% booth deposit is required to secure space.

Balance of booth rental is due September 10, 2010.Sponsorships and program ads must be paid in full to
guarantee 1st choice. Check enclosed payable to PaACEP.

The following credit cards are accepted:

 American Express Master Card Visa

Amount authorized to charge \$ _____

Credit Card Number _____

Expiration Date _____

Name on Card (please print) _____

Cardholder's Signature _____

Cardholder's Billing Address _____

The undersigned hereby authorizes the PA Chapter, American College
of Emergency Physicians to reserve exhibit space at the Hilton Miami
Downtown for use by the above company/organization during the EDIS
Symposium. The undersigned acknowledges receipt and agrees to
abide by the Exhibit Rules and Regulations, and to all conditions under
which exhibit space at the Hilton Miami Downtown is leased to the PA
Chapter, American College of Emergency Physicians.

Authorized Signature _____

Date _____

Name (Please print) _____

Title _____